CAREER OPPORTUNITY

The CSIR (Council for Scientific and Industrial Research) is a leading scientific and technology research organisation, implementing projects throughout Africa and making a difference in people’s lives.

Corporate Communication Practitioner

About the job:

CSIR Strategic Communication unit has a vacancy for a Corporate Communication Practitioner. The incumbent’s role will be to assist with the implementation of the external stakeholder communication strategy.

Key responsibilities:

- Compile communication action plans for specific research and development (R&D) support portfolios in line with organisational strategy, but tailored to specific audiences.
- Write and adapt text for public consumption in the total spectrum of communication mechanisms, including the Internet; e-newsletters; all external publications including those targeted at trade, general public, youth, engineering, and the science community; the entire spectrum of CSIR publications such as, the annual report and CSIR brochure ware.
- Commission photography and oversee design/packaging/production of specific marketing material: exhibition posters, multimedia products, etc. through which the organisation is pro-actively promoted.
- Facilitate interaction with events practitioners when an event is deemed the most appropriate communication tool in relation to the objective.
- Serve as a conduit for organisational communication into the units/centres, in liaison with the internal communication team. The communication practitioner’s writing abilities will enable him/her to word developments/messages for use in the Executive Director’s communiqués and briefs to staff.
- Write and package organisational strategy and intent for external audiences, including groupings such as Parliament, the Department of Science and Technology, tertiary education institutions, state-owned enterprises and private sector groupings.

Qualifications, skills and experience:

- A Bachelor’s degree in communication or public relations.
- Three to five years’ experience in a corporate communication environment.
- Excellent writing skills.
- Excellent interpersonal skills and the ability to engage with stakeholders from all levels.
- Excellent time management skills.
• A good eye for detail as well as good general knowledge.

Should you meet the above requirements, please go to the URL indicated below in order to apply; select the position reference number 302090; complete the application form and attach your CV: [www.csir.co.za/apply.php](http://www.csir.co.za/apply.php)

**Closing date: 04 January 2012**

**PLEASE NOTE THAT FEEDBACK WILL BE GIVEN TO SHORTLISTED CANDIDATES ONLY.**

Should you experience any problems in submitting your application, please contact the CSIR Recruitment Centre at Recruitmentqueries@csir.co.za. Please **do not** submit your application to this mailbox.

The CSIR gives preference to candidates who meet the job requirements and who will add to the cultural and gender diversity of the organisation. By applying for this position at the CSIR, the applicant understands, consents and agrees that the CSIR may solicit a credit and criminal report from a registered credit bureau and/or SAPS (in relation to positions that require trust and honesty and/or entail the handling of cash or finances) and may also verify the applicant’s educational qualifications and employment history. **The CSIR reserves the right not to appoint if a suitable candidate is not identified.**