

Webinar I Scaling Reuse and Refill in South Africa: Global Best Practices in Secondary and Tertiary Plastic Packaging

Reuse and refill models offer a direct way to reduce single-use plastic packaging, improve material efficiency and transition to more circular systems. In GreenCape's recent Plastic Reboot publication, [Scaling Reuse and Refill in South Africa](#), case study examples provided insights on primary packaging. This webinar brings together organisations implementing reuse and refill solutions across secondary and tertiary packaging to share global best practices on what is working and what it takes to scale.

Date: 23 July 2026

Time: 14:00–15:00 SAST

Platform: Microsoft Teams

Register: [Click here](#)

The content of this webinar is relevant for:

- Value-chain actors in the plastic-packaging sector, including brand owners, retailers, food and beverage companies, packaging manufacturers, converters and PROs
- Providers of reuse and refill solutions
- Transport, distribution and logistics companies.

Programme Speakers:

- The rationale for scaling reuse and refill in secondary and tertiary packaging in South Africa – Inga Buso, GreenCape (South Africa)
- The supply chain switch from corrugated to reusable shipping boxes for B2B flows across sectors – Michael Newman, Returnity (USA)
- Pallet and container pooling solutions as a share-and-reuse model for FMCG and food and beverage industries – Marietjie Brown, CHEP (South Africa)
- Transitioning from single-use to reusable pallet wrap for every stage of the supply chain – Tom Field, Bearhug (Netherlands)

The webinar is hosted by [Plastic Reboot – South Africa](#). WWF South Africa is the national executing agency of the programme, in partnership with the Council for Scientific and Industrial Research (CSIR) and GreenCape. The Department of Forestry, Fisheries and the Environment (DFFE) is the national focal point.