

CSIR GOLF CLUB CHARITY GOLF DAY

**"Shaping tomorrow:
Advancing mathematics and science learning."**

CSIR GOLF CLUB CHARITY GOLF DAY SPONSORSHIP PACKAGES

As a valued sponsor of the CSIR Golf Club Charity Golf Day, your organisation will have a unique opportunity to showcase its brands alongside the CSIR, contribute meaningfully to the advancement of science and mathematics education in underprivileged schools and engage in purposeful networking with industry leaders, partners and stakeholders. This event provides a platform to build lasting relationships while aligning your organisation with a cause that delivers tangible impact.

We are committed to recognising and celebrating your organisation's generous contribution through a range of sponsorship benefits and promotional opportunities. In addition, all sponsorship contributions are tax-deductible and an official receipt will be issued for your records.

Please find below a selection of sponsorship packages available for your consideration.

CSIR GOLF CLUB CHARITY GOLF DAY SPONSORSHIP PACKAGES

Diamond Sponsorship

- Headline Sponsor

Financial support: R1 10 000,00

Package name	Benefit category	Benefit description
 Diamond Sponsorship	Registration venue branding	Mini exhibition stand Promotional activities and giveaways
	Fourball	One slot allocation on the CEO's fourball Two fourball allocations Player goodie bags
	Brand promotion	Naming rights: CSIR Golf Day, powered by [Sponsor name] (sponsor's headline, sponsor's name) Prize-giving dinner venue co-branding with equal branding to the CSIR One watering hole and branding allocation Logo placement on the programme, dinner menu, holding slide and prize co-branding Dinner holding slide - sponsor acknowledgement (logo)
	Support staff catering	Four lunch passes for staff managing the hole (two registration and two watering hole)
	Exhibition opportunity	One exhibition space alongside the CSIR at the post-game refreshment area Access to players and attending delegates Stand branding comprising one 3m x 3m media banner and two standard pull-up banners Giveaway opportunities at the exhibition stand

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Package name	Benefit category	Benefit description
 Diamond Sponsorship	Prize-giving dinner	Two seats at the CEO's table
		Speaking opportunity during the prize-giving dinner
		One fourball dinner table in the VIP area
		Two non-player tickets to the prize-giving dinner
		Acknowledgement by the CSIR CEO during his dinner address
	Public promotion	One post-event social media mention
		One logo placement on the CSIR Golf Club Charity Golf Day website banner
		Post-event website mention
	Internal communication	Golf day intranet news article feature
		CSIR fundraising acknowledgement letter



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Platinum Sponsorship

- Main Sponsor

Financial support: R80 000,00

Package name	Benefit category	Benefit description
 Platinum Sponsorship	Registration venue branding	Mini exhibition stand
		Promotional activities and giveaways
	Fourball	One fourball allocation
		Player goodie bags
	Brand promotion	Prize-giving dinner venue co-branding with one pull-up banner
		One watering hole and branding allocation
		Logo placement on the programme, dinner menu and holding slide
		Dinner holding slide - sponsor acknowledgement (logo)
	Support staff catering	Two lunch passes for staff managing the watering hole (one registration and one watering hole)
	Exhibition opportunity	Access to players and attending delegates
		Giveaway opportunities at the exhibition stand
	Prize-giving dinner	One seat at the CEO's table
		One fourball dinner table in the VIP area
		Two non-player tickets to the prize-giving dinner
		Acknowledgement by the CSIR CEO during his dinner address
	Public promotion	One post-event social media mention
		Post-event website mention
	Post-event collateral	CSIR fundraising acknowledgement letter



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Gold Sponsorship

- Halfway House Sponsor

Financial support: R55 000,00

Package name	Benefit category	Benefit description
 Gold Sponsorship	Fourball	One fourball allocation
		Player goodie bags
	Brand promotion	One watering hole and branding allocation
		Halfway house co-branding with equal branding to the CSIR
		Dinner holding slide - sponsor acknowledgement (logo)
		Dinner holding slide - player acknowledgement (logo)
	Support staff catering	Two lunch passes for staff managing the hole (two watering hole)
	Exhibition opportunity	One exhibition space at the halfway house for company or product promotions
		Company and product advertising and promotions opportunities
		Access to players and attending delegates
	Prize-giving dinner	One fourball dinner table in VIP area
		One non-player ticket to the prize-giving dinner
	Public promotion	Post-event website mention
	Internal communication	Golf day intranet news article feature
	Post-event collateral	CSIR fundraising acknowledgement letter



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Bronze Sponsorship

Financial support: R30 000,00

Package name	Benefit category	Benefit description
 Bronze Sponsorship	Fourball	1x fourball allocation
		Player goodie bag
	Brand promotion	Advertising and promotion at watering hole
		Player goodie bag inserts
		Dinner holding slide - sponsor acknowledgement (logo)
		1x watering hole & branding allocation
	Support staff catering	Two lunch passes for staff managing the hole (two watering hole)
	Prize-giving dinner	1x fourball dinner access
		Acknowledgement by the CSIR CEO during his dinner speech
	Post-event collateral	CSIR fundraising acknowledgement letter

Watering Hole Sponsorship

Financial support: R15 000

Package name	Benefit category	Benefit description
 Watering Hole Sponsorship	Fourball	1x fourball allocation
		Player goodie bag
	Brand promotion	Advertising and promotion at watering hole
		Player goodie bag inserts
		Dinner holding slide - sponsor acknowledgement (logo)
		1x watering hole & branding allocation
	Support staff catering	Two lunch passes for staff managing the hole (two watering hole)
	Prize-giving dinner	1x fourball dinner access
		CSIR fundraising acknowledgement letter



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